

*10<sup>th</sup> Annual  
Ida Ballard Simon  
Memorial Golf Tournament*



September 15, 1949 – May 23, 2004

Saturday—June 10, 2017  
North Creek Golf Course  
Southaven, Mississippi 38671

Proceeds from the 10<sup>th</sup> Annual Ida Ballard Simon Memorial Golf Tournament fundraiser will be utilized to:

- 1) award Book Scholarship(s) in Ida's name upon completion of application, acceptance letter (from any HBCU or trade school) and election committee interview
- 2) increase the Ida Ballard Simon Scholarship Fund Account with Lincoln University Foundation - Jefferson City, MO (*Ida's under-graduate Alma Mater*).

This Scholarship Fund has been established by friends and siblings of Ida Ballard Simon and is administered by Lincoln University Foundation, Inc.



**Welcome  
to the  
10th Annual  
Ida Ballard Simon  
Memorial Golf Tournament**

**Tournament Schedule**

7:00 am - 7:45 am	Registration and Continental Breakfast
7:45 am - 8:00 am	Memorial Prayer and Game Day Rules
8:00 am - 12:30 am	Tee Time - Tournament Competition
12:45 pm - 2:30 am	Lunch, Gifts, Awards, Premium Raffle



**Fundraiser Mixer for Non-Golfers,  
Sponsors and Personal Donors**

9:00 am - Noon

- ❑ Accept Personal Donations
- ❑ Card Game Competition
- ❑ Socialize and Relax to Music

# Thanks to Our Sponsors

## Title Sponsors

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Ella Ballard  
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## Hole Sponsors

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# Thanks to Our Sponsors

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First Church of Christ (Holiness)

## Title Sponsor



*Ella  
Mae  
Ballard*

### **What does "Thank you" really mean?"**

*"Thank you" is one of those wonderful phrases  
that people use to express a special gratitude.*

*But there's often a lot more to it  
than those two words can say...*

*When it comes from the heart, from deep inside  
the nicest feelings and the most special thoughts,*

*"Thank you" means so much!*

**Thank you for supporting the  
Ida Ballard Simon Memorial Scholarship Fund!**

*sometimes .....*

**“Thank you”** means:  
you really made my day!

**“Thank you”** means:

*I am so grateful for your continued support  
and encouragement for the  
Ida Ballard Simon Memorial Scholarship Fund!*

**“Thank you”** for taking the time to show that you care!

*Cheryl Ballard*





*Linda  
and  
Clyde Peete*

*sometimes ...*

**“Thank you”** means:

*“you didn’t have to - but we’re so grateful that you did.*

**“Thank you”** means that you’ve done something  
special that we’ll never forget.

**“Thank you”** means that your support of the  
Ida Ballard Simon Memorial Scholarship Fund  
is priceless to us ... to our family!

Thank-you!

*Excerpts taken from poem by Chris Gallatin*





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**OF THE  
10<sup>TH</sup> ANNUAL  
IDA BALLARD SIMON  
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LINCOLN UNIVERSITY '68**



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**Proud Partner  
of the  
Ida Ballard Simon  
Scholarship Fund  
and the  
10<sup>th</sup> Annual Golf Tournament**

**BRIGGS**  
**E Q U I P M E N T**

**ACHIEVEMENT WE CAN BE PROUD OF**

*Congratulations  
and  
Best Wishes  
for the  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Golf Tournament Fundraiser*

Good, better, best.

Never let it rest.

'Til your good is better and your better is best.



*Dr. Sharonda Peete*

*sometimes .....* "Thank you" means:

**“Thank you”**

for supporting the  
Ida Ballard Simon  
Memorial Scholarship Fund!



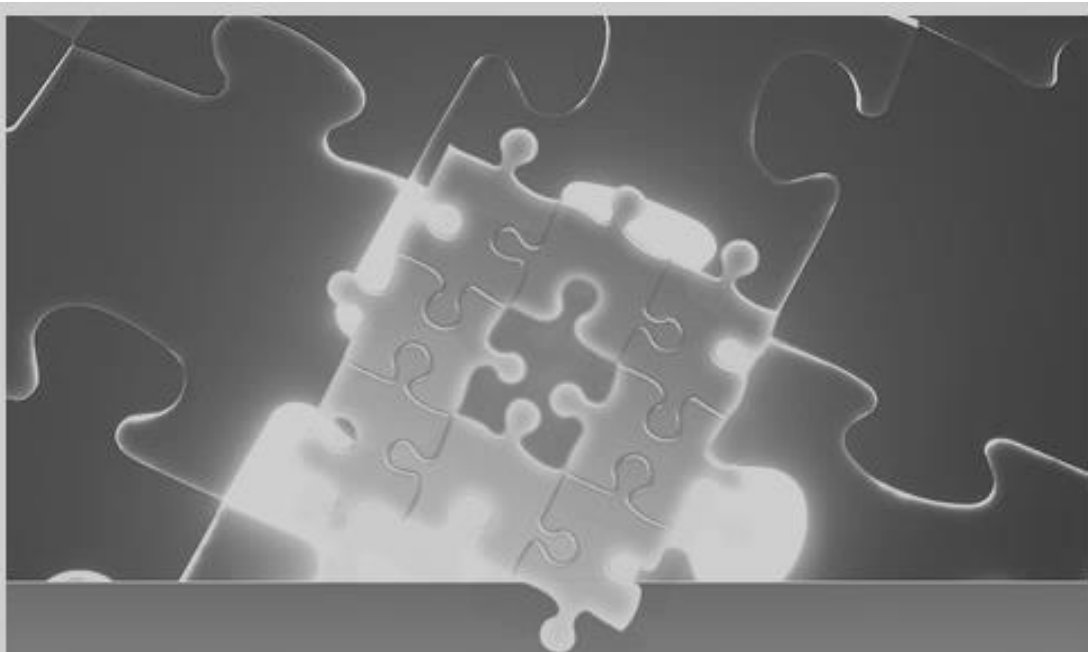
*Jackie  
and  
Charles  
Ballard*

and, sometimes we just need to give a special thankful for ....

We are humbled by unwavering love and encouragement from Friends (*old and new*), Family, Neighbors and Colleague's toward supporting the Ida Ballard Simon Memorial Scholarship Fund! - Thank you!

*We believe that God made each of us for a reason  
We believe that as each day unfolds, we see less of the shadow  
and more of the sun, less of the tarnish and more of the gold.*

*Proud Sponsor  
of the  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Scholarship Fund*

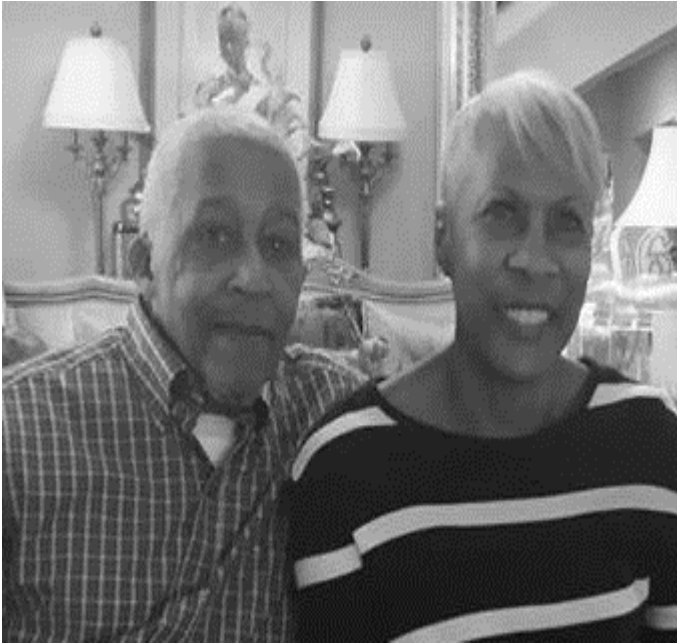


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**Marvell R. Mitchell**



*Hughey  
and  
Carolyn  
Tippet*

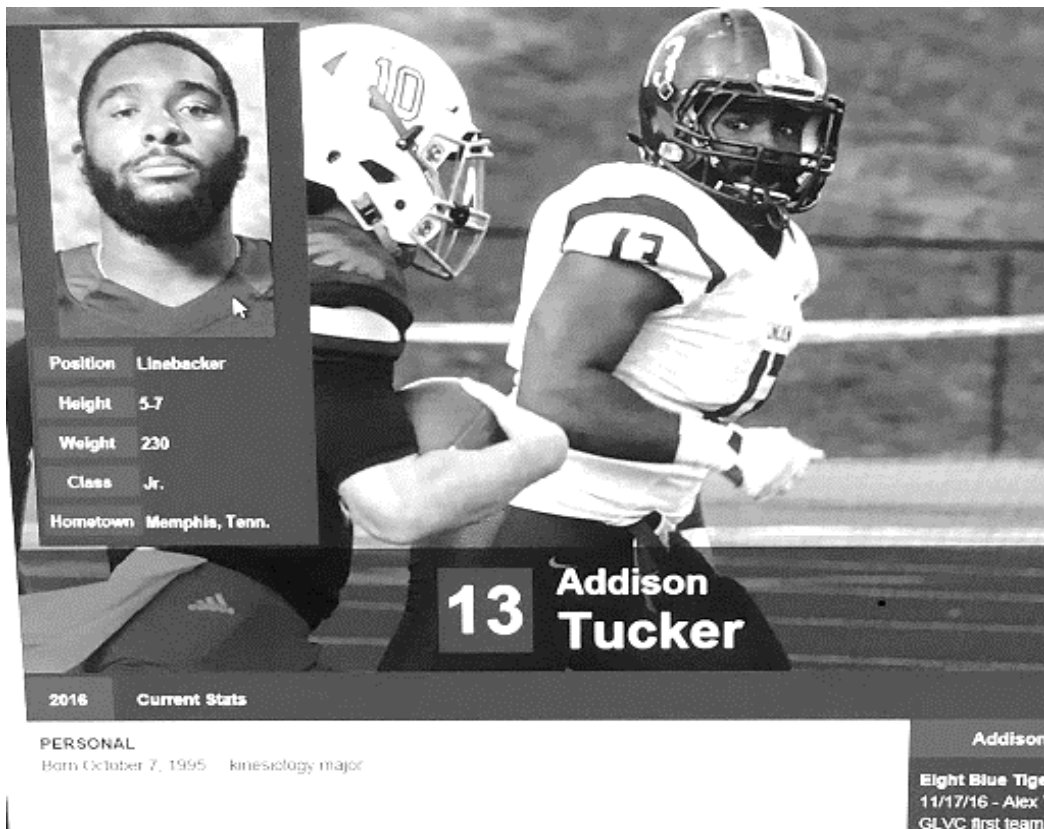
and, sometimes **“thank you”** means that

- ... we're grateful **for your “Friendship”**
- ... for Friendship is a gift that can be opened every day continuously displaying lots of fun and happy surprises
- ... your support of the Ida Ballard Simon Memorial Scholarship is a proud example of what a village can do!

Thankyou!

***Congratulations*** to the  
Ida Ballard Simon  
Memorial Scholarship Fund  
on your 10th Anniversary  
*and*  
***Best Wishes*** to Addison Tucker for  
a Successful Senior year at Lincoln!  
You da Man!!

*Steve Hawkins*



Position	Linebacker
Height	5-7
Weight	230
Class	Jr.
Hometown	Memphis, Tenn.

**13 Addison Tucker**

**2016 Current Stats**

**PERSONAL**  
Born October 7, 1995    kinesiology major

**Addison**  
**Eight Blue Tiger**  
11/17/16 - Alex T  
GLVC first team



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Ida Ballard Simon Scholarship Fund*



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## Company Overview

Founded in 2006, Strategic Behavioral Health (SBH) continues to strive toward being one of the top behavioral healthcare organizations in the U.S. Our goal at each SBH treatment center is to help our patients overcome their personal challenges and create a positive environment through compassionate caregivers, family, and friends that allow patients to regain control of their life during and after treatment.

Each of our unique locations specialize in an innovative and effective treatment process. We understand each patient has a unique set of challenges that almost always require a custom treatment plan. To ensure successful treatment and recovery, each patient works with a team of trained professionals that set up a personalized treatment and recovery plan that addresses each direct and indirect challenge. Through the use of an interdisciplinary team of professionals, our patients and their families can rest assure that they will receive an exceptional level of service and care.



## Contact Us

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901-969-3100  
[www.strategicbh.com](http://www.strategicbh.com)

**Strategic Behavioral Center – Charlotte**  
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Charlotte, NC 28210  
Phone: 704-944-0650  
[www.sbccharlotte.com](http://www.sbccharlotte.com)

**Strategic Behavioral Center – Raleigh**  
3200 Waterfield Rd  
Garner, NC 27529  
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[www.sbcraleigh.com](http://www.sbcraleigh.com)

**Strategic Behavioral Center – Wilmington**  
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Phone: 910-371-2500  
[www.sbcwilmington.com](http://www.sbcwilmington.com)

**Rock Prairie Behavioral Health**  
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[www.rockprairiebh.com](http://www.rockprairiebh.com)

**Montevista Hospital & Red Rock Behavioral Health Hospital**  
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**BEST  
WISHES!**

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Scholarship Fund !



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*Inspired by fond memories of Aunt Ida!*



*and, sometimes .....*

**"Thank you"** means:

you make me feel so nice,  
and I wish the same for you...  
just by letting you know how much  
your support of my Aunt's Legacy means to me!

Thank you,

*Timothy J. Peete*





Congrats and Blessings to the Ida Ballard Simon(IBM) Memorial Scholarship Fund as you celebrate your "10th Anniversary" of assisting young people.

Best Wishes are also extended to Addison Tucker as he enters his Senior Year at Lincoln University, thanks to the full-ride scholarship provided by the IBM Memorial Scholarship Fund.

*The Tucker Family*



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For

You

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Cheryl Floyd, Owner

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*Let all things be done decently and in order. I Corinthians 14:40*

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**Best Wishes  
for the  
Ida Ballard Simon  
Scholarship Fund *and*  
10<sup>th</sup> Annual  
Golf Tournament**



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*Theresa  
Perkins*

***SALUTES***

**THE IDA BALLARD SIMON  
MEMORIAL SCHOLARSHIP FUND  
AND "10 YEARS" OF  
ANNUAL GOLF TOURNAMENT FUNDRAISERS  
TO ENABLE STUDENTS TO FURTHER THEIR  
EDUCATION BEYOND HIGH SCHOOL!**

**~ BEST WISHES ~**

**10<sup>th</sup> Annual  
Ida Ballard Simon  
*Memorial Golf Tournament***

---

Best Wishes for a successful 2017 Tournament



**Lincoln University (MO) Atlanta Alumni Chapter**

Atlanta, Georgia

***luatlalumni.org***

In Memory of Ida Ballard Simon – Lincoln University Class of 1971

**BEST WISHES**

**IDA BALLARD SIMON (IBS) MEMORIAL  
SCHOLARSHIP FUND**

**ON YOUR**

**2017 GOLF TOURNAMENT**



**FROM**

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*Celebrating the Legacy of Ida Ballard  
(My Mentor and Hero)*



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*Lincoln University (MO) '85*

*Congratulations  
to the  
Ida Ballard Simon (IBS)  
Memorial Scholarship Fund  
and the  
10<sup>th</sup> Annual  
Memorial Golf Tournament!*

*Vernell Stepter, III*

**Memphis Police Department Retiree**  
All lives matter

**Vernell Stepter, III**  
Lieutenant Colonel, Retired  
Vstepter3@bellsouth.net

Lat & Long: 35.0431798, -89.871523  
Memphis, TN 38115-6119

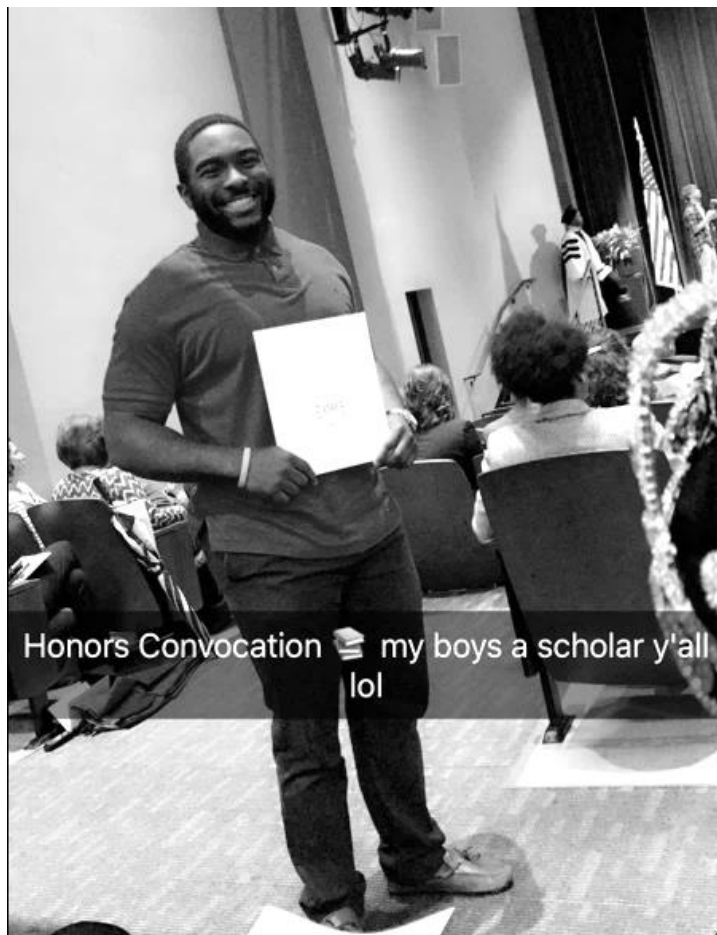
901-237-8576

vstepter3@gmail.com

**Memphis Police  
Department**

The First Church Family would like to extend  
Best Wishes to the  
Ida Ballard Simon Scholarship Fund  
on your 10<sup>th</sup> Anniversary  
and for providing scholarships to young people  
such as our church member, Addison Tucker.  
May God Continue to Bless your efforts.

First Church of Christ (Holiness) USA  
*Elder Melvin Hobbs, Pastor*





*10 Years ..... What a milestone!*

-----

*Best Wishes for the*

*10<sup>th</sup> Annual*

*Ida Ballard Simon*

*Memorial Golf Tournament Fundraiser*

*Kathy Lewis*

*Best Wishes*  
*for the*  
*10<sup>th</sup> Annual*  
*Ida Ballard Simon*  
*Memorial Scholarship Fund*  
*Joseph and Linda Gordon*  
Mount Vernon, New York

**Best Wishes**  
**for the**  
**10th Annual**  
**Ida Ballard Simon**  
**Memorial**  
**Golf Tournament!**

*Brenda Cox*

# ***Eagle Eye Surveillance***

proudly supports

10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Golf Tournament

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**Congratulations on the  
10th Annual Ida Ballard Simon  
Memorial Golf Tournament Fundraiser!**

**I wish you much success and continued blessings!**

**Stacy Alexander**



**Best Wishes**  
**for the**  
**10th Annual**  
**Ida Ballard Simon**  
**Memorial**  
**Golf Tournament!**

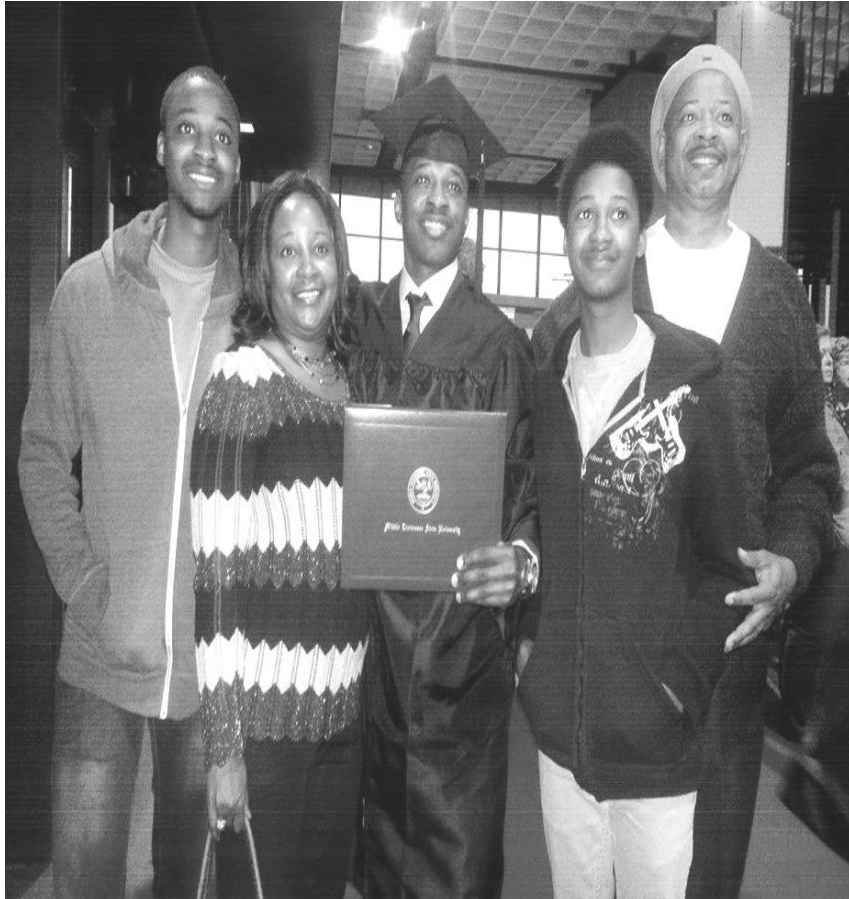
*Nann Grant Whitworth*

*We celebrate* the  
10th Annual  
*Ida Ballard Simon*  
Memorial Golf Tournament

- and -

*We applaud*  
your willingness to assist  
high school graduates with  
pursuing education goals  
beyond High School!

*Herbert & Andrea Taylor*



Marcus, Marian, Terrance, Calvin and Tyrone Peete

*and ...*

Having someone you love say  
"Thank you" is more  
rewarding than just having  
them say "I love you."

Ai Yazawa





*Best Wishes*  
for the  
10<sup>th</sup> Annual Ida Ballard  
Simon Memorial Golf  
Tournament from Al's Tasty  
Burger!

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*In Loving Memory*  
of  
**Ida Ballard Simon**  
**OUR FRIEND AND CLASSMATE**



**ROBERT & RUTH BOLES NEWTON LU'68**  
*Ellicott City, Maryland*

—  
*Members of the LU Washington, DC Alumni*

CONGRATULATIONS  
ON THE  
10<sup>TH</sup> ANNUAL  
IBS MEMORIAL  
GOLF TOURNAMENT!

*Reta Green*



Best Wishes  
for  
continued success  
to the  
Ida Ballard Simon  
Memorial Golf  
Tournament Fundraiser!

*Belinda Watkins*



*Coty  
Drew*

...





*Ashley  
and  
Earolyn  
Landers*

*and, sometimes we just need to be reminded that...*

“A simple **THANKYOU** has magic,  
it changes moods, opens doors  
and warms cold hearts.”

-Unknown



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*“Intellectual growth should commence at birth  
and cease only at death”*

Albert Einstein



So proud of what the Ida Ballard Simon Memorial Scholarship Fund continues to do in promoting intellectual growth.

Congratulations on your 10<sup>th</sup> annual golf tournament.

*Valeria Christion Hess*



*Best Wishes*  
for the  
10th Annual  
Ida Ballard Simon  
Memorial Golf Tournament  
Scholarship Fundraiser!

*Sandra Benson*

**Good Luck to all  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Golf Tournament  
Hosts, Sponsors and Participants**



**Ed Hamilton  
McDonough, GA**

*In loving Memory of Ida B.*

**THANK** *You*  
IN APPRECIATION OF YOU, AND ALL THAT YOU DO.

Best Wishes  
for the  
Ida Ballard Simon  
Memorial Golf Tournament!

*Brenda Vaughn*

In Honor of  
Ida's Life and Legacy

*Best Wishes*

for the  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Golf Tournament Fundraiser!

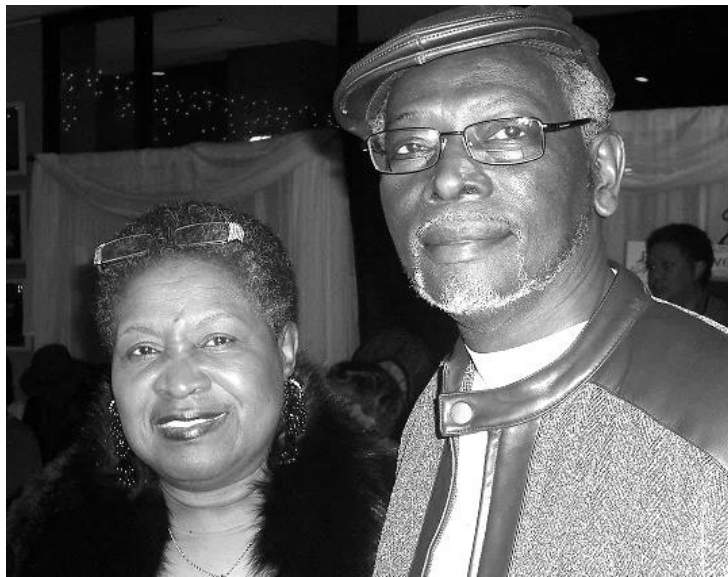
*Tim and Patience Abram*

**FEELING  
GRATITUDE  
AND NOT  
EXPRESSING IT,  
IS LIKE  
WRAPPING A  
PRESENT AND  
NOT GIVING IT.**

William Ward

*Remembering Ida...*

*Best Wishes for the  
10<sup>th</sup> Annual  
Ida Ballard Simon Memorial Golf  
Tournament Fundraiser*



*Joan and Andrew Harvey*

*In Loving Memory  
of my  
Sister, Joy!*



*Melody G. Rideout*



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AND DRIVE.

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***BEST WISHES  
FOR THE  
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IDA BALLARD SIMON  
MEMORIAL GOLF TOURNAMENT  
SCHOLARSHIP FUNDRAISER!***



*Rose Mae White*  
*St. Louis, Missouri*  
*Cheryl's Godmother*

***2017***  
***10<sup>th</sup> Annual***

**IDA BALLARD SIMON MEMORIAL GOLF TOURNAMENT**

**Lincoln O' Lincoln**  
**WE THY PROUD CHILDREN ARE**

**Memphis Metro Chapter**  
**Lincoln University National Alumni Association**  
**Jefferson City, Missouri**

**MUCH SUCCESS**

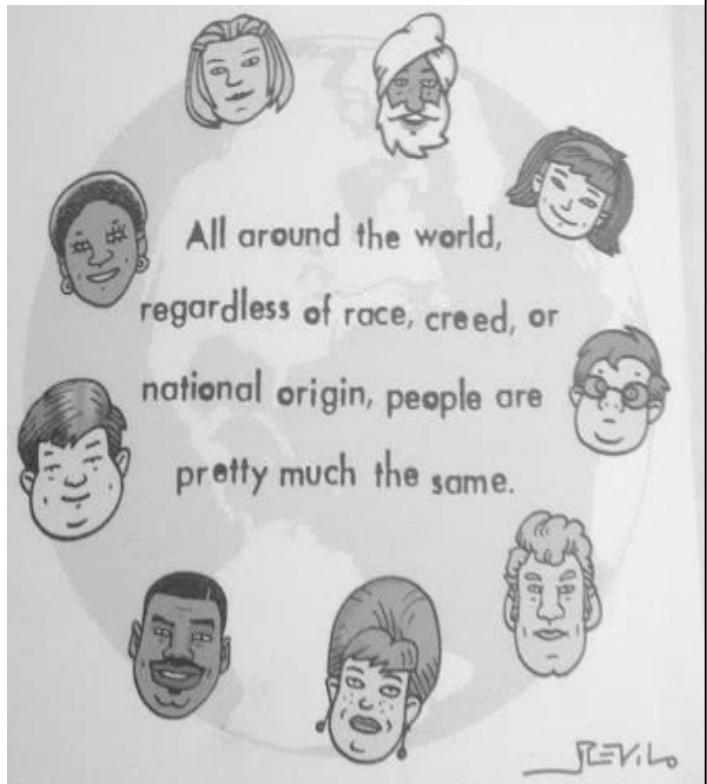
***2017***  
***10<sup>th</sup> Annual***

**IDA BALLARD SIMON**  
**MEMORIAL GOLF TOURNAMENT**

**VIOLA O. COLE**

Best Wishes  
for the  
10<sup>th</sup> Annual  
Ida Ballard Simon  
Memorial Golf  
Tournament

*Vasu Gopal*



*Congratulations*  
on 10 Years of  
Scholarship Fundraising  
In Honor of your sister!

Best Wishes,  
Tim Chapman

**Proud supporter of the  
Ida Ballard Simon  
Memorial Scholarship Fund  
and  
Best Wishes for the  
10<sup>th</sup> Annual Golf Tournament!**

*Gwendolyn Ellis*



***Best Wishes*  
for the 10<sup>th</sup> Annual  
Ida Ballard Simon  
Memorial Golf  
Tournament Fundraiser!**

Edna Bond

**Congratulations on 10 years of Scholarship  
Fundraising in honor of  
Ida Ballard Simon  
(her life, her legacy for encouraging education)**

*Janas Jackson*

Best Wishes  
for the  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Scholarship Golf Tournament Fundraiser!

*Jeanette Bethany*

**Best Wishes and Congratulations  
for the  
10<sup>th</sup> Annual Ida Ballard Simon  
Memorial Scholarship Golf Tournament Fundraiser!**

Brenda Pryor

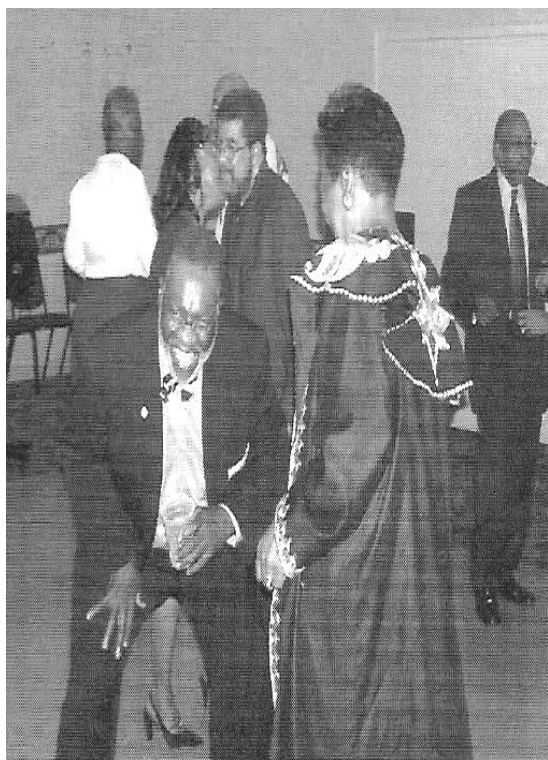
# ***Patrons***

Sharon Cox

Kevin Poindexter

Tiffany Poindexter

Angela Lewis



*We'd love to  
dance with  
Ida again!"*

*Joseph  
and  
Julie Hamilton  
Johnson*

*Friends and  
Classmates  
of  
Ida Ballard Simon*



She was the innovator of the Presidential Gala Concept at Lincoln University. If you experienced Ida, you experienced a classy, sassy, sexy, confident, beautiful Black woman who had an OPINION and EXPRESSED it even if it made a few uncomfortable!

Michelle Obama is a prototype of Ida!! A former Miss Lincoln University, A former Miss Carver High, A former Corporate Executive, trained in the Seminary, well travelled, and a Majorette at LU. She LOVED MEMPHIS, CARVER HIGH and LINCOLN UNIVERSITY. Ida came to LU with NO MONEY and graduated with honors. She passionately wanted to GIVE BACK TO LINCOLN and spoke of her experiences at LU as some of the most wonderful times of her life!! She returned to Lincoln as the Vice President of Advancement. Ida was posthumously Inducted into The Lincoln University Hall of Fame!!!

I tell you ALL this because she was MY AND OUR FRIEND and I want YOU to SUPPORT this Memorial Scholarship EVENT and FUND with your donation. Her family knew she LOVED LINCOLN. Let's let her family KNOW that we LOVED HER!!! Ella Ballard, one of her sisters, was also a graduate of LU! Send your donation in today. It's NOT too late to send in a donation large or small!!

Loving LU.  
Joe

LINK' N LINCOLN

PS. Ok, Yes, Julie and I are Platinum Plus Sponsors of the Event--trying to walk our talk and be a small example for others as well as GET MORE STUDENTS TO LINCOLN UNIVERSITY!!



Know that we love you,  
appreciate your support,  
cherish your friendship,  
honor your love,  
receive your prayers  
and encouragement!

Thank you for partnering with us to  
maintain Ida's Legacy by providing  
access to education!



*Ida's Siblings*



*To our friends (old and new), family, sponsors,  
volunteers and well-wishers,*

*Your support means the world to us.*

*Thank You for your love, encouragement  
and laughter!*

*The Ballard Family*